

Profile of Douglas Bradley

Doug Bradley is President of Climate Change Solutions, incorporated and successfully run since 2002. Over 50% of the business is now offshore. He has been involved in climate change issues since 1992, focusing on development of renewable biomass and forest carbon sequestration. He became President- Canadian Bioenergy Association in 2007, changing the strategic direction to business development. A solid business background enables him to develop solutions that make sense. Achievements include:

- Appointment to Board of Directors of World Bioenergy Association
- National Team Leader- IEA Bioenergy Task 40 Biotrade- Enhancing prospects for business to export bioenergy
- Led 42-strong Canadian business and technology mission to Sweden
- Doubled CanBio corporate membership in the first year
- Developed client reports on European markets for wood pellets and BioOil
- Prepared financial evaluations of Canadian bioenergy projects
- Finding offshore and domestic bio-product customers
- Supply chain work on competitiveness of Canadian bioenergy products
- Definitive sawmill/pulp mill residue inventory for Eastern Canada
- Opportunities/Barriers for cogeneration at Canadian pulp and paper mills
- Carbon plan for one of Canada's largest forestry companies
- National approach for a Renewable Portfolio Standard (RPS)
- Published studies on pellet manufacture and export from Mountain Pine Beetle wood, and GHG mitigation from BioOil manufacture

Over 25 years he acquired considerable and varied experience in increasingly senior positions in the forest products industry in Ottawa, finance on Bay St, and oil & gas in Calgary, with industry policy in the federal government rounding out his experience.

- Headed strategic planning for EB Eddy Forest Products Ltd, developing annual plans and evaluating acquisitions up to \$1.5 billion
- Initiated first forest product company lumber exports to Japan
- Advised CIBC on major investments including a New York City trading centre and national ATM strategy
- Prepared capital investment performance reviews for the Gulf Board of Directors
- Developed financial strategy for Gulf Canada

Doug is respected as a visionary with a passion for solving climate change issues at the grassroots level, while maintaining a strategic and global perspective. He has the skills, experience and contacts to drive the climate change agenda with a business perspective. Doug's academic achievements include an MBA from the top-ranked University of Western Ontario (now Richard Ivey School of Business) graduating in the top quartile, and a B.Sc. (Honours) in Mathematics from Queens University. He takes an active role in raising three children. His interests include cycling, inline skating, and taking regular fitness classes. Hobbies range from astronomy to genealogy.

402 Third Ave, Ottawa, Canada K1S 2K7 • 613-321-2303 • douglas.bradley@rogers.com